



# European Economic Summit

## European Economic Summit 18 - 20 September 2014 AMSTERDAM

*"Economics is the study of human relationships that are sometimes expressible in numbers (tradables), but that also deals with nontradables like friendship, freedom, efficiency and growth. "*

**Tomáš Sedláček**

*Finance and business play a key role in building relationships within and between nations ..... and in destroying them.*

**Michael Schluter**

*Finding Solutions for Global Economic Problems*



# WELCOME



We are at a watershed moment in history and everything is being affected, including our economies. Money is being created without wealth back-up and the bail-out of banks and national economies with the imposition of fiscal austerity measures is threatening social stability. We find ourselves in a situation in which the effectiveness of our financial systems, and even our market-based economy is being questioned.

In the midst of this uncertainty however there are solutions. There is a better way, but to follow it will require the courage to question the very foundations upon which finance and economics have been built for the past four centuries. It means formulating and applying economic principles inspired and nurtured from Christian tradition, faith and thought and using them to create new models for the crisis-plagued economies of Europe in the 21st century. These will help Europe's leaders to restore human endeavor in meaningful relationship to one another and to God.

The European Economic Summit aims to introduce new Biblical paradigms on finance and economy and to present transformational businesses as new models for poverty alleviation and sustainable solutions. I look forward to seeing you in Amsterdam!

## Arleen Westerhof

Coordinator, European Economic Summit

## SPEAKERS



### Peter Briscoe

Vice-President of  
Europartners,  
The Netherlands



### Prabhu Gupta

Member of the  
Board, Institute of  
Management,  
University of St.  
Gallen, Switzerland



### Mats Tunehag

Co-Chair of the  
Global Think Tank  
on Business as  
Mission, Sweden



### Antonie Fountain

Coordinator of the  
VOICE Network of  
European NGO's  
and Trade Unions,  
The Netherlands



### Bruno Roche

Chief Economist of  
Mars Inc.,  
Belgium



### Richard Gower

Director of  
Foresight  
Economics,  
United Kingdom



### Michael Schluter

Founder of the  
Jubilee Centre  
United Kingdom



### Luc Gnacadja

Former Executive  
Secretary United  
Nations Convention  
to Combat Deser-  
tification (UNCCD),  
Benin



### Brian Grim

President of the  
Religious Freedom  
and Business  
Foundation,  
United States



### Graham Power

Executive Chairman  
Power Group,  
South Africa



### James Featherby

Chair of the Church  
of England Ethical  
Investment Advisory  
Group,  
United Kingdom



### Ram Gidoomal

Chairman of  
Traidcraft plc.,  
United Kingdom

AND OTHERS

EUROPEAN ECONOMIC SUMMIT 2014 - AMSTERDAM



# PROGRAM

TIME	THURS. 18th SEPT.	FRI. 19th SEPT.	SAT. 20th SEPT.
7.45 am	REGISTRATION	REGISTRATION	REGISTRATION
8.30 - 9.30 am	Opening plenary (Arleen Westerhof)	Global Economic Problems Tinkering with the margins Vs. System Change (Prabhu Guptara)	How Change Happens (Richard Gower)
9.30 - 11.00 am	Relational Economics (Michael Schluter)	Economics of Mutuality (Bruno Roche)/	The Role of Business in promoting religious freedom (Brian Grim)/
9.30 - 11.00 am		Kingdom Economics (Peter Briscoe)	Refugees, Desertification & Transformational Business (Luc Gnacadja)
11.00 - 11.30 am	BREAK	BREAK	BREAK
11.30 - 1.00 pm	Out of the box thinking regarding the economy (Antonie Fountain)/	Of Markets and Men - Reshaping finance for a new season (James Featherby)/	Closing statements (11.30 - 1.00 pm) (Arleen Westerhof)
11.30 - 1.00 pm	National Transformation through Business	A Fair Future (Ram Gidoomal)	
1.00 - 2.30 pm	LUNCH	LUNCH	LUNCH
2.30 - 3.30 pm	NEP/TB Tracks	Investments that change the world (Paul Szkiler)/	End of summit for delegates Lunch meeting for OC and SC members until 3.00 pm.
2.30 - 3.30 pm		Global Priority (Mike Poulin)	
3.30 - 4.00 pm	BREAK	BREAK	 <p>European Economic Summit</p> <p><a href="http://www.economicssummit.eu">www.economicssummit.eu</a></p>
4.00 - 5.30 pm	NEP/TB Tracks	The Sunshine Approach (Don Larson)/	
4.00 - 5.30 pm		Social Innovation (Patrick McDonald)	
5.30 - 7.00 pm	DINNER	DINNER	
7.00 - 7.30 pm	The Sand Magician	Soñia Trio	
7.30 - 8.30 pm	Combatting systemic poverty and corruption (Graham Power)	Transformational Business (Mats Tunehag)	
8.30 - 9.00 pm	DRINKS/END	DRINKS/END	

*"If we want to change business and finance we as a society need to change the way we think. We have done it before: the Reformation of the 16th century and the Enlightenment of the 18th century.*

*No lesser change is needed now. "*

**James Featherby**

## CONFERENCE BENEFITS

### Amsterdam

Amsterdam is ranked as one of the top five tourist destinations in Europe.

Amsterdam City Tours can be booked at the Tourist Office at the Amsterdam Central Station

### Exhibition Area

Different companies and organizations will present their products, tools and materials to network and connect with interested parties.

### Book Fair

The Summit will offer an excellent and unique selection of international books on Summit-related topics.

## PRICES

### Prices

18 – 20 September 2014 **295 EUR**

(Full Summit Day & Evening program)

18 or 19 September 2014 **125 EUR**

(Thursday or Friday, One Day & Evening program)

20 September 2014 (Saturday, **75 EUR**  
One Morning program)

For students the rates are respectively 195 EUR, 85 EUR and 55 EUR.

Prices include lunches and dinners.

In case of cancellation there will be a processing fee of 35 EUR.

**Register:** [www.economicsummit.eu/registration](http://www.economicsummit.eu/registration)

## EXHIBITION STAND

### Exhibition Stand

Present your company or organization on a

2x2 meter exhibition stand. **295 EUR**

## ACCOMMODATION

Participants are required to book their own hotel accommodation. We recommend:

- ☒ **Hampton by Hilton Amsterdam Airport**,  
18 minutes from the conference venue by car or train
- ☒ **Ibis Hotel Amsterdam Airport**,  
15 minutes from the conference venue by car or train
- ☒ **Bastion Hotel Amsterdam Amstel**,  
10 minutes walk from Summit.

All hotels can be booked online through [www.hotelspecials.nl](http://www.hotelspecials.nl) or [www.booking.com](http://www.booking.com)



### Venue

#### Dominion Centre

Ellermanstraat 30

1114 AK Amsterdam-Duivendrecht

Netherlands

**Register:** [www.economicsummit.eu/registration](http://www.economicsummit.eu/registration)

### Bank:

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