

Business Human Dignity Holistic Transformation

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November 2013



Engineering with or without God?

Noah: Salvation of
mankind & creation

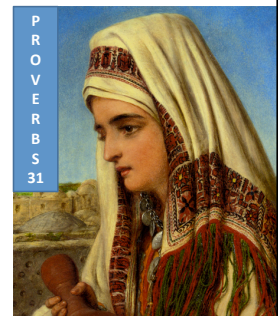


Tower of Babel:
Breakdown of Society



Godly Business Woman

- Market assessment
- Invests
- Profit - Reinvests
- Manufacturing & Retail
- Supply Chain
- Financial management
- Provides Employment
- Gives to Charity
- Role model

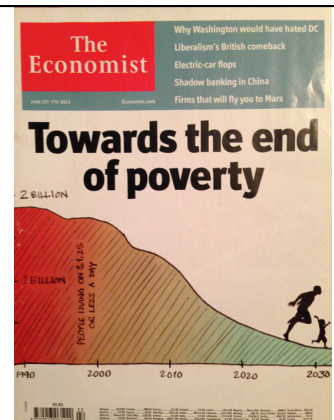


Chocolate for Jesus

- Quakers, 1600 →
- Motto: Spiritual & Solvent
- Chocolate Factory Birmingham
England, 1824 →
- Housing and gardens for workers
- Sports fields, swimming pools, play-
grounds, heated dressing rooms,
commuter transport for workers,...
- Morning prayer & daily Bible readings



Good news





Business for God & Common Good

"The purpose of a business firm is not simply to make a profit, but is to be found in its very existence as a community of persons who in various ways are endeavoring to satisfy their basic needs, and who form a particular group at the service of the whole of society. "

Pope John Paul II, Centesimus annus 1991

John Mackey,
Founder & CEO **Whole Foods**

Businesses should...
"endeavor to create financial, intellectual, social, cultural, emotional, spiritual, physical, and ecological wealth for all their stakeholders".

Businesses shall...

- serve *people*,
- align with God's *purposes*,
- be good stewards of the *planet*,
- and make a *profit*

QUADRUPLE BOTTOMLINE
Among all peoples

Restore human dignity and seek holistic transformation by:

- Creating jobs
- Grow businesses
- In Europe
- From Europe

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